



**NOVEMBER 5-8, 2026**  
**ABILENE CONVENTION CENTER**

Christmas Carousel is the annual fundraising event hosted by the Junior League of Abilene. Thousands of guests attend our Market Hall and Carousel events. Christmas Carousel provides funding for the mission of the Junior League and all the League's annual community projects.

*Please note the deadline for recognition on the event invitation is **September 1**.*

*The deadline for recognition on signage and tickets is **October 1**.*

## Sponsorship Opportunities

|                         |                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Gold Star</i>        | <ul style="list-style-type: none"> <li>• Donors of <b>\$4000 or more</b></li> <li>• 1 <b>VIP Sugar Plum Soirée</b> style show table (includes swag bags and VIP drinks)</li> <li>• 4 <b>Sweet Shoppe Debut</b> preview party happy hour tickets</li> <li>• 15 one-day tickets to <b>Market Hall</b></li> <li>• Recognition as a Title Sponsor in marketing materials</li> <li>• Friend of League recognition as listed below</li> </ul> |
| <i>Silver Bell</i>      | <ul style="list-style-type: none"> <li>• Donors of <b>\$2500 to \$3999</b></li> <li>• 1 <b>Sugar Plum Soirée</b> style show table</li> <li>• 4 <b>Sweet Shoppe Debut</b> preview party happy hour tickets</li> <li>• 10 one-day tickets to <b>Market Hall</b></li> <li>• Friend of League recognition as listed below</li> </ul>                                                                                                        |
| <i>Nutcracker</i>       | <ul style="list-style-type: none"> <li>• Donors of <b>\$1000 to \$2499</b></li> <li>• 4 <b>Sweet Shoppe Debut</b> preview party happy hour tickets</li> <li>• 10 one-day tickets to <b>Market Hall</b></li> <li>• Friend of League recognition as listed below</li> </ul>                                                                                                                                                               |
| <i>Mistletoe</i>        | <ul style="list-style-type: none"> <li>• Donors of <b>\$500 to \$999</b></li> <li>• 2 <b>Sweet Shoppe Debut</b> preview party happy hour tickets</li> <li>• 10 one-day tickets to <b>Market Hall</b></li> <li>• Friend of League recognition as listed below</li> </ul>                                                                                                                                                                 |
| <i>Friend of League</i> | <ul style="list-style-type: none"> <li>• Donors of <b>\$250 to \$499</b></li> <li>• Recognition as a Sponsor in <b>marketing materials</b></li> <li>• Recognition on <b>sponsorship signage</b> at Christmas Carousel</li> <li>• Recognition on Junior League <b>social media</b> and in <b>announcements</b> made during Market Hall and events</li> <li>• 5 one-day tickets to <b>Market Hall</b></li> </ul>                          |

# SPONSORSHIP AGREEMENT

☐ **YES!** I'd like to support the Junior League of Abilene as a Christmas Carousel Sponsor at the level:

☐ **\$4,000 OR MORE GOLD STAR**

☐ **\$2,500 - \$3999 SILVER BELL**

☐ **\$1,000 - \$2499 NUTCRACKER**

☐ **\$500 - \$999 MISTLETOE**

☐ **\$250 - \$499 FRIEND OF LEAGUE**

For Mistletoe - Gold Star Sponsors, please check which event tickets you prefer:

☐ **SWEET SHOPPE DEBUT TICKETS**

☐ **I FORGO THIS BENEFIT**

☐ **YES!** I cannot sponsor Christmas Carousel, but would like to support the Junior League of Abilene with a donation of: \$ \_\_\_\_\_

TOTAL ENCLOSED: \$ \_\_\_\_\_

☐ **PLEASE MAIL AN INVOICE**  
> Complete the Sponsor Contact Information below.

SPONSOR CONTACT INFORMATION

☐ Please mail my tickets  
☐ Hold my tickets at will call

BUSINESS / ORGANIZATION / INDIVIDUAL NAME (AS IT SHOULD APPEAR IN MARKETING MATERIALS)

LAST NAME

FIRST NAME

MAILING ADDRESS

CITY

STATE

ZIP CODE

EMAIL

CELL PHONE

## PAYMENT INFORMATION

☐ **PAY BY CHECK**

> Make checks payable to \*Junior League of Abilene\* and mail check with completed Sponsorship Form to 774 Butternut St, Abilene, TX, 79602

☐ **PAY BY CARD**

> Complete the payment information below and mail to 774 Butternut St, Abilene, TX, 79602

NAME (AS IT APPEARS ON THE CARD)

CARD NUMBER

CARD TYPE (CIRCLE ONE)  
DISCOVER, MASTER CARD, VISA

EXP. DATE (MM/YY)

CCV

BILLING ZIP CODE

BILLING ADDRESS (IF DIFFERENT THAN MAILING ADDRESS ABOVE)

### FOR OFFICE USE ONLY

\$

CHECK #

DATE

ENTERED IN ME

